

## SOUTHWEST AIRLINES INTENDS TO SERVE FRESNO AND SANTA BARBARA

*Carrier to arrive in central California in second quarter 2021*

**DALLAS**—Dec. 16, 2020—**Southwest Airlines Co.** (NYSE: LUV) today shared its intention to bring service to [Santa Barbara Airport](#) and [Fresno Yosemite International Airport](#) in the second quarter of 2021.



“Our arrival in the Heart of California, both on the Central Coast and in the Central Valley, will round out nearly four decades of investment in our California Customers and communities,” Southwest Airlines Chief Commercial Officer & Executive Vice President [Andrew Watterson](#) said. “While other airlines seem to fall in and out of love with the state, we’re focused on increasing the reach of our low fares and flexible policies in places where we expect them to make a difference.”

“For years residents and businesses throughout Central California have expressed a desire for Southwest service and connectivity to their vast network of destinations and renowned customer service,” said Kevin Meikle, Director of Aviation for Fresno Yosemite International Airport. “Southwest will expand the Central Valley’s air transportation gateway to Yosemite, Sequoia and Kings Canyon National Parks, and we look forward to our new partnership with Southwest and their arrival in the spring.”

“We salute Southwest’s bold decision to enter one of the most vibrant and beautiful regions in California, bringing visitors to our sweeping coastline to experience our mild Mediterranean climate and distinctive Spanish-influenced architecture,” said Mayor Cathy Murillo of Santa

Barbara. “For our residents, our partnership with Southwest will energize the economic rebound to come in 2021.”

Along with Palm Springs, which received its first Southwest flight on Nov. 19, 2020, the addition of Fresno and Santa Barbara will position Southwest Airlines as an option in 13 California airports before summer 2021, further deepening the carrier’s commitment to the Golden State. Southwest long has carried more air travelers to, from, and within California than any other carrier, a legacy sustained in the most recent reporting of U.S. Department of Transportation data on airline passengers traveling nonstop.

### **Cautionary Statement Regarding Forward-Looking Statements**

This news release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Specific forward-looking statements include, without limitation, statements related to the Company’s network plans and expectations, including its intention to serve Santa Barbara Airport and Fresno Yosemite International Airport and other new destinations. These forward-looking statements, based on the Company’s current intent and expectations, are not guarantees of future actions. Forward-looking statements involve risks, uncertainties, assumptions, and other factors that are difficult to predict and that could cause actual results to vary materially from those expressed in or indicated by them. Among others, factors are (i) the Company’s ability to obtain necessary approvals and the impact of governmental regulations and other governmental actions related to the Company’s operations; (ii) the extent of the impact of the COVID-19 pandemic on overall demand for air travel and the Company’s related business plans and decisions; (iii) the impact of economic conditions, governmental actions, extreme or severe weather and natural disasters, fears of terrorism or war, actions of competitors, fuel prices, consumer perception, and other factors beyond the Company’s control, on consumer behavior and the Company’s business decisions, plans, and strategies; (iv) the Company’s dependence on third parties; (v) the impact of labor matters on the Company’s plans and expectations; and (vi) other factors, as described in the Company’s

filings with the Securities and Exchange Commission, including the detailed factors discussed under the heading "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2019, and in the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended September 30, 2020.

### **ABOUT SOUTHWEST AIRLINES CO.**

In its 50th year of service, Dallas-based **Southwest Airlines Co.** continues to differentiate itself from other air carriers with exemplary Customer Service delivered by nearly 58,000 Employees to a Customer base that topped 130 million passengers in 2019. Southwest became the nation's largest domestic air carrier in 2003 and maintains that ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. In peak travel seasons during 2019, Southwest operated more than 4,000 weekday departures among a network of 101 destinations in the United States and 10 additional countries. In 2020, the carrier added service to Hilo, Hawaii; Cozumel, Mexico; Miami, and Palm Springs, Calif. Southwest will begin service to two new seasonal destinations in Colorado, Steamboat Springs and Montrose (Telluride) on Dec. 19, 2020. In 2021, Southwest will begin service to both Chicago (O'Hare) and Sarasota/Bradenton on February 14; both Savannah/Hilton Head and Colorado Springs on March 11; Houston (Bush) on April 12; and, Jackson, Miss., on June 6. The carrier has announced an intention to add service in the second quarter of 2021 in Fresno and Santa Barbara.

The carrier issued its **Southwest® Promise** in May 2020 to highlight new and round-the-clock efforts to support its Customers and Employees wellbeing and comfort. Among the changes are enhanced cleaning efforts at airports and onboard aircraft, and face covering requirements for Customers and Employees. Additional details about the Southwest Promise are available at **[Southwest.com/Promise](https://www.southwest.com/Promise)**.

Southwest coined **Transfarency®** to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and

weight limits apply, some carriers offer free checked bags on select routes or in qualified circumstances). Southwest does not charge change fees, though fare differences might apply.

Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. Learn more about how the carrier gives back to communities across the world by visiting [Southwest.com/citizenship](https://www.southwest.com/citizenship).

Book Southwest Airlines' low fares online at [Southwest.com](https://www.southwest.com) or by phone at 800-I-FLY-SWA.

Media Contacts:

Visit the Southwest Newsroom at [swamedia.com](https://www.swamedia.com) for multi-media assets and other Company news.

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